



Creative Director & Surf Photographer

Eva Povilauskaite

Collaborations and Partnerships



HEY THERE



LET'S MEET

Eva Povilauskaite

I'm Eva - surf photographer, and award winning creative director. I work with brands like Volkswagen, Lufthansa, and Warner Bros., creating campaigns that resonate with the culture. When I'm not leading creative work, I'm in Nazaré - spotting big waves, shooting surfers and working with extreme sports athletes to build out their platforms.

🌸 CREATIVE PROJECTS: www.povilauskaite.com

🌸 INSTAGRAM: @itsevapo

WHAT CAN I OFFER



MEDIA INFLUENCE

My growing audience social media & my creative presence is reaching surf and culture, creative industry networks and events.



INTERNATIONALLY AWARDED PARTNERSHIPS

My creative work has been awarded with most prestigious awards from Cannes Lions to Clio. I have led global campaigns of brands like Nespresso, Lufthansa, and Warner Bros. Of which quite a few reached viral success.

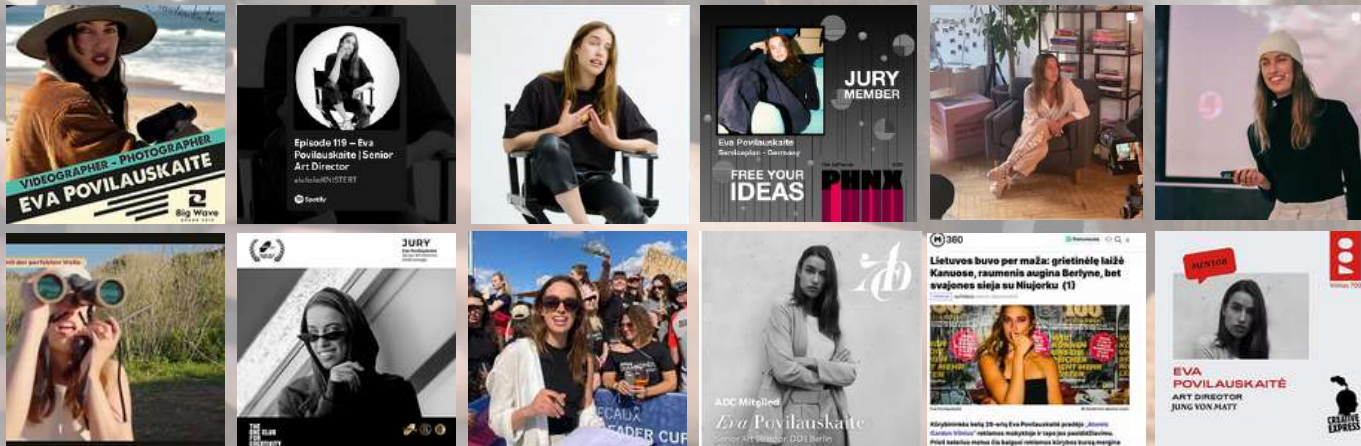


DEEP SURF WORLD ACCESS

I am an official photographer of the Big Wave Grand Prix, based in Nazaré - I am part of the big wave surfing's inner circle deeply connected to it's community - providing brands with credibility, collaborations and insider access.

Why Partner With Me?

My face and creative expertise are seen in some of the creative industry's and surf world's most iconic places - TV, stages & press. Partner with me and your brand will be associated with the leading creative voice of surf culture.



SOCIAL MEDIA REACH



SOCIAL MEDIA

My growing social media audience of 10,000+ followers across Germany, the U.S. and Lithuania has a strong presence among 25 - 44 year old people engaged in surf culture, visual arts and lifestyle content.



itsevapo

Follow

Message

...

307 posts

10.2K followers

1,846 following

Eva Povilauskaite

@itsevapo

Artist

Directing art between Berlin & Nazaré.

📍 Art Director @Serviceplan

📍 Big Wave Spotter & Photographer... more

🌐 www.povilauskaite.com + 2

5,151

7,018

Top countries

Germany	33.5%
United States	12.5%
Lithuania	9.1%
Portugal	4.4%

Top age ranges

25-34	39.4%
35-44	29.7%
45-54	13.7%
18-24	11.2%

Insights

26 Jun-25 Jul

Views	49.2K >
Interactions	1.1K >
New followers	1271 >
Content you shared	48 >

Gender



LET'S GET TO WORK

Partnership Opportunities



CULTURE DRIVEN SURF CAMPAIGNS

I help surf brands stand out and get talked about.

- **Credibility and access in the surf world**
 - **Pop ups, activations, and real world stunts**
 - **End to end creative production**
 - **High quality creative work with commercial edge**
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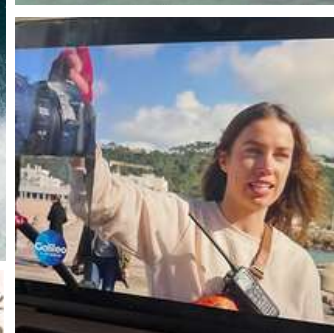
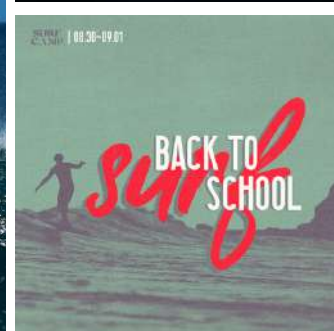
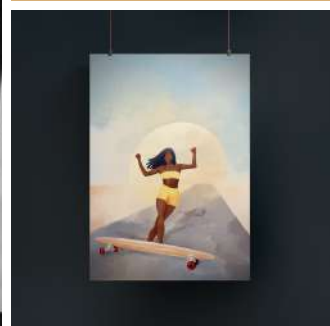
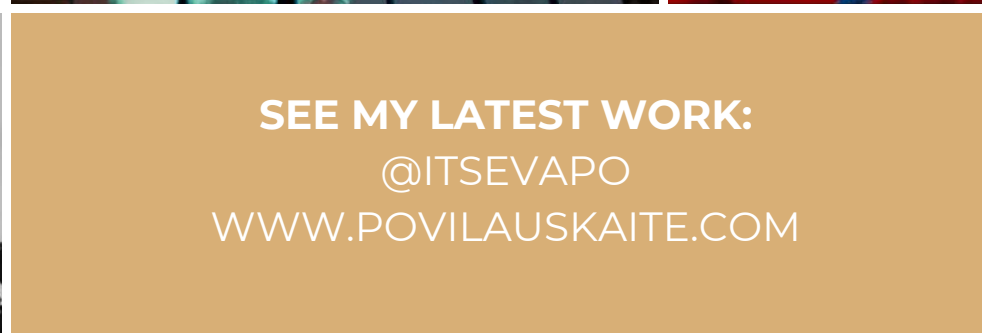
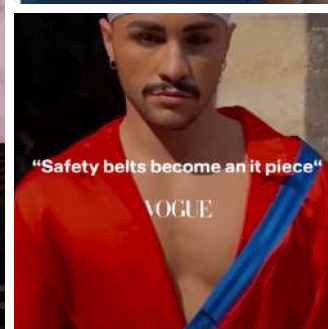
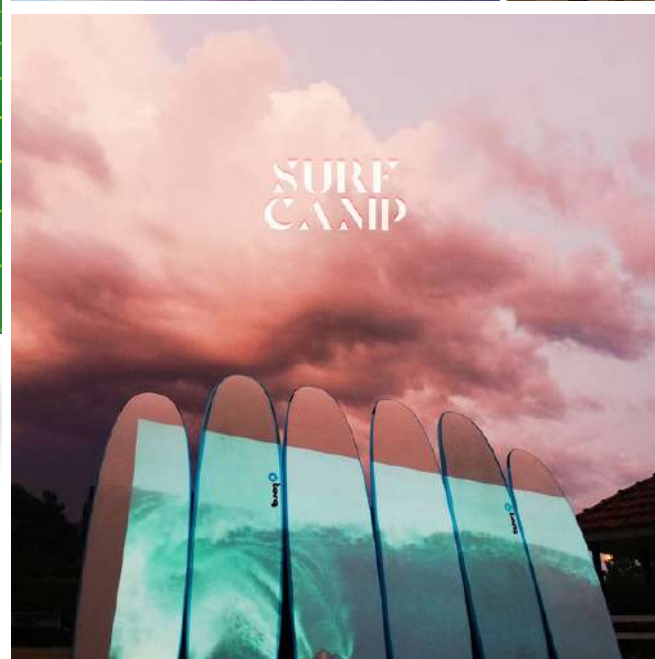


CONTENT & SOCIAL MEDIA

Whether you need content pieces or someone to run your whole feed.

- **Content Creation (photo + video in authentic surf environments)**
 - **Channel management & strategy**
 - **Brand Ambassadorship (long-term, organic product integration)**
 - **Influencer Collaborations (me + selected athletes)**
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*Have any more ideas for collaborations?
Let's talk about them!*



CATCH ME



READY TO COLLABORATE?

Let's make something iconic.

I'd love to hear what you're building. Let's create something
that moves both surf culture and your brand.

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